



COACHING * CONNECTIONS * COMMUNITY

C the Light Foundation was established to honor the life and legacy of Kyle Conrad, who passed away in September 2022 at the age of 39 after a long battle with esophageal cancer. Kyle expertly and lovingly fulfilled so many roles throughout his life: a beloved husband, father, son, brother, friend, teammate, coach, and a valued member of his church and the surrounding community. Kyle inspired others with his competitive yet kind nature, his humor and quick wit, his many talents including his athletic and singing abilities, and most of all his love of life and the people in it. He had the innate ability to form meaningful connections with anyone who crossed his path. Even during the most difficult phases of his cancer journey, he maintained a positive attitude, choosing to remain aligned to love and gratitude. He continued to show up for the people and communities that meant so much to him. Kyle was a true light in this world - committed to living life fully through the very end.

As Kyle chose to “C the Light” in his life despite its challenges, our organization helps today’s youth do the same. Throughout his adult life, Kyle was both a church youth group leader and a high school basketball coach. His own involvement in these activities as a teenager was so influential in Kyle’s life that he knew he needed to give back and pass down that same meaningful guidance to current teens. To honor these important aspects of Kyle’s life, C the Light was formed on the overarching themes of COACHING, CONNECTIONS and COMMUNITY.

C the Light provides various types of coaching to groups of teens (life coaching, wellness coaching, mental health coaching, team building, motivational/inspirational speaking events, etc.) to help them establish better connections to themselves, to others, and ultimately to their community. Our services and activities are free to the youth participating, and in return, they are asked to volunteer for a community service project with one of our local partners. By engaging in service opportunities, we hope to strengthen our teens’ ties to their communities so that they can experience the true value of getting involved and helping others for the betterment of all.

We believe that the teenage years can be a time of impactful connection and self-discovery. Kyle was fortunate to have many mentors and role models as a teenager, and it was important to him to fulfill that role in his community as an adult. In his honor, C the Light Foundation will continue Kyle’s work of inspiring, giving back, and making a positive impact in the world.



OUR PROGRAMS

- * Free after school programming for High School students, including intramural sports, art, music, stress management activities, and more!
- * Supplemental programming for sports teams and various other organized clubs/groups, such as mental health coaching, yoga/meditation, stress management, nutrition, injury prevention, team building/bonding activities and more!

C The Light Foundation fully funds these programs, and each coincides with a community service project in which participating students will take part. This ranges from clothing/food drives to volunteering with younger children’s programming, community clean-up, preparing/ serving meals at homeless shelters and more!

Your generous donation will help to provide these valuable programs and resources to improve the mental and physical wellbeing of teens and the connections between them and their communities.

2ND ANNUAL CONRAD CLASSIC GOLF OUTING



To Benefit *C the Light* Foundation

DATE: Saturday June 24, 2023

TIME: 12pm check-in (light lunch, driving range access provided)
 1:30pm Shotgun Start, Scramble Format
 6-9pm: Dinner, Raffles & Entertainment



LOCATION: Manor Golf Club - 153 Bran Rd, Sinking Spring, PA

GOLF COST: \$500/Foursome

DINNER RECEPTION ONLY: \$50/Person

Golfers are **automatically entered into ALL on-course contests** which consists of closest to the pin and hole in one prizes on all par 3's, including a new car courtesy of Savage Motors, longest drive (men's and women's), putting, and a basketball specific contest (of course!). Each golfer will also receive a **T-shirt, gift bag, snacks, and beverages!**

Following the round, all golfers are invited to **join us for a laid-back reception** with a delicious BBQ dinner, drinks, golf awards, 50/50 and raffle baskets, and DJ entertainment. **Non-golfers are also welcome** to attend with the purchase of a post-golf reception ticket! We look forward to seeing you there!

SPONSORSHIP OPPORTUNITIES

As a sponsor of the Conrad Classic, you will gain automatic exposure to 144 golfers, plus volunteers and reception attendees. All sponsors will also be included on the event t-shirt, providing continued exposure far beyond the outing itself!

SPONSORSHIP PACKAGES	All-American	All-State	All-Conference
	\$5,000 <i>(Without Golf Foursome: \$4,500)</i>	\$1,250 <i>(Without Golf Foursome: \$750)</i>	\$750 <i>(Without Golf Foursome: \$250)</i>
Golf foursome	YES *	YES *	YES *
Recognition on event materials & T-shirts	Prominent Logo (or name)	Logo (or name)	Name
Flag on tee box	YES	YES	YES
Recognition at additional location during event such as prize holes, beverage cart, or dinner	YES	YES	-
Company literature/marketing materials in gift bags	YES	YES	-
Large signage exclusive to sponsor at putting green & dinner	YES	-	-
Recognition as a partner on <i>CtheLightFoundation.org</i> and for all <i>C the Light</i> events in the upcoming year	YES	-	-
Additional post-golf reception tickets	YES (x 4)	-	-
	<i>(* If purchased without golf, includes 4 tickets to post-golf reception)</i>	<i>(* If purchased without golf, includes 2 tickets to post-golf reception)</i>	<i>(* If purchased without golf, includes 2 tickets to post-golf reception)</i>

Visit www.cthelightfoundation.org to sponsor or register!

Not sure which package fits you or your organization best? Interested in sponsoring in a different manner? EMAIL US at ConradClassic@gmail.com and a committee member will be in touch!